



work experiences

DESIGNER

01/2006–Present // The Williams McBride Group / Lexington, KY

Worked independently and as part of a team to develop design concepts for print and interactive materials based on overall strategic plans. Created and designed projects such as identity systems, campaigns materials, marketing materials, collateral, web sites, trade show graphics, and advertisements for various clients.

ART DIRECTOR / DESIGNER

09/2003–01/2006 // Verde Group / Lexington, KY

As a solo designer at the advertising agency, responsible for development, management, and design of all print projects as well as review of all production materials. Extensively worked on photo retouching and manipulations. Worked closely with clients and vendors on daily basis. Managed interns on various projects.

FREELANCE DESIGNER

06–09/2003 // RoKa, Inc. / Richmond, VA

Worked closely with Creative Directors to develop an identity system for a new respiratory equipment company and their product. Designed self-promotional direct mail pieces for the firm.

DESIGN INTERNSHIPS

01–05/2003 // Think Design, Inc. / Richmond, VA

09–12/2002 // Rxpo Exhibition Services, Inc., Wyeth Consumer Healthcare / Richmond, VA

08–12/2002 // Virginia Voice / Richmond, VA

Assisted Creative Directors and other designers on production work. Designed and assisted on concept development. Experienced various design environments; in-house departments, a small design firm, and non-profit organization.

education

VIRGINIA COMMONWEALTH UNIVERSITY RICHMOND, VA

Bachelor of Fine Arts in Communication Arts and Design;
Emphasis in Communication Design
May 2003, Graduated Magna Cum Laude

recognitions

2007 Lexington ADDY Gold and Silver Awards
2006 AFF District 5 ADDY Silver Award
2006 Lexington ADDY Judge's Choice Award
2006 Lexington ADDY Gold and Silver Awards
2003 Student Design Exhibition at VCU Anderson Gallery

affiliation

Louisville Graphic Design Association
Board Member. Membership

skills

Proficient with both Mac OS and
Windows platforms

Strong computer troubleshooting skills

Working knowledge of pre-press and
print productions

Fluent in Japanese and English

software

PROFICIENT

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe ImageReady
Adobe Acrobat
QuarkXpress
Microsoft Office

FAMILIAR

Adobe Flash
Adobe Dreamweaver
HTML and CSS